

GENERATE FAST, EASY & FREE TRAFFIC  
TO GROW YOUR BUSINESS IN JUST  
60 MINUTES



# 60 MINUTE **TRAFFIC** **MASTERCLASS**

STRATEGY • IMPLEMENTATION • MASTERY

**CHECKLIST**



## ✅ 60 Minute Traffic Masterclass – Action Checklist

### Foundation

- Define my ideal audience (who they are, what problem they have, where they spend time online)
- Write a simple positioning statement: “I help [who] do [what] so they can [result]”
- Optimize my home base (website, landing page, or profile) with a clear headline and call-to-action
- Create a simple lead magnet (checklist, cheat sheet, template, or guide)
- Set up an email sign-up form or landing page

### Social Media Fast Wins

- Research trending hashtags, audios, or topics in my niche
- Create one piece of snackable content (short video, post, or carousel)
- Join 1–2 groups or communities where my audience is active
- Engage with at least 3 influencer posts with thoughtful comments
- Repurpose one piece of content into another format

### Content That Pulls Traffic

- Brainstorm 3–5 hooks that grab attention
- Use the Hook → Value → Call-to-Action formula in my content
- Write or film one micro-story to connect with my audience
- Add a call-to-action to every post, video, or article

### Leveraging Other People’s Audiences

- Identify 3–5 influencers, blogs, or podcasts in my niche
- Draft a simple collaboration or guest pitch

## **60 Minute Traffic Masterclass – Checklist**

- Answer at least 2 questions in a community forum (Facebook group, Reddit, Quora)
- Leave helpful, visible comments on influencer content

### **Search Traffic Shortcuts**

- Find 3 long-tail keywords using Google autocomplete or related searches
- Write a short blog post or record a simple video targeting one keyword
- Answer a question on Quora or Reddit that relates to my niche
- Review and update old content with better titles or keywords

### **Email & List Building**

- Create a 3–5 email welcome sequence (deliver lead magnet, add value, introduce offer)
- Promote my lead magnet on social media profiles and posts
- Send my list an email linking to new content I've created

### **Automation**

- Schedule at least 1 week of social posts in advance
- Set up an automated email sequence for new subscribers
- Create a repurposing system (e.g., turn every video into a blog and 2 graphics)
- Delegate or outsource repetitive tasks when possible

### **Daily 60-Minute Plan**

- 10 mins – Research hook or trending idea
- 20 mins – Create one piece of content
- 15 mins – Engage in groups, forums, or influencer posts
- 10 mins – Promote lead magnet or email my list
- 5 mins – Double-check CTAs are included everywhere

## Weekly Rhythm

- Day 1: Create social content
- Day 2: Engage in groups and collaborations
- Day 3: Publish search-based content (blog or video)
- Day 4: Repurpose and schedule content
- Day 5: Promote lead magnet and email list
- Day 6: Automate or outsource
- Day 7: Review results and adjust